

Message Text

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ACTION CU-04

INFO OCT-01 AF-06 ISO-00 MMO-04 /015 W

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R 150830Z APR 76

FM AMCONSUL CAPE TOWN

TO USIA WASHDC

INFO SECSTATE WASHDC 5097

AMEMBASSY PRETORIA

AMCONSUL DURBAN

AMCONSUL JOHANNESBURG

UNCLAS CAPE TOWN 0424

USIA FOR IAA:HOLMES

E.O.11652:N/A

TAGS: SCUL

SUB: BICENTENNIAL EVENT FOR CAPE TOWN

1. AS CONGEN CAPE TOWN'S MAJOR OBSERVATION OF THE BICENTENNIAL, I AM PLANNING A MULTI-RACIAL RECEPTION BUILT AROUND AN APPROPRIATELY ATTRACTIVE CENTERPIECE FOR PERIOD NEAR JULY 4. I PLAN TO USE PUBLIC FACILITIES OF DOWNTOWN BRITISH PETROLEUM CENTER WHICH HAS FIRST-RATE THEATER WITH SEATING CAPACITY OF 215 AND ADJACENT ATTRACTIVE RECEPTION AREA. GUEST LIST WILL INCLUDE OFFICIALS AND BUSINESS, CULTURAL, POLITICAL, ACADEMIC, LABOR AND RELIGIOUS LEADERS OF VARIOUS COMMUNITIES.

2. WHAT I AM LACKING IS THE CENTERPIECE PACKAGE. PURPOSE OF THIS MESSAGE IS TO ENLIST YOUR SUPPORT AND HELP IN ASSEMBLING ONE AND GETTING IT TO POST IN TIME (I.E. EARLY JUNE).

3. MY REQUIREMENTS ARE:

(A) ONE 40-50 MINUTE FILM OR TWO SHORTER FILMS TOTALLING SIMILAR TIME, EITHER 16 MM OR 35 MM, THAT WOULD BE APPROPRIATE FOR USG BICENTENNIAL BACKGROUND; OUR NATIONAL BEGINNINGS; THE GROWTH OF OUR PEOPLE AND COUNTRY; AMERICAN IDEALS AND HOW WE PURSUE THEM; THE VARIETY OF AMERICAN TRADITIONS AND CULTURAL PATTERNS; THE APPLICATION OF HUMAN RIGHTS AND THE RULE OF LAW

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IN OUR SOCIETY; THE WEALTH, VITALITY AND PROFUSION OF ARTISTIC

EXPRESSION IN AMERICAN LIFE; OUR CURRENT CONCERNS WITH THE QUALITY OF LIFE AND SUCCESSFUL EFFORTS IN ENHANCING IT. NEW AND HIGH QUALITY MATERIAL IS ESSENTIAL. IT SHOULD BE ENTERTAINING BUT NOT "AMUSING" IN SUM, QUALITY AND GENERAL TYPE OF PRESENTATION OF ALISTAIR COOKE "AMERICA" SERIES-WHICH HAS ALREADY BEEN SHOWN HERE QUITE EXTENSIVELY-IS WHAT I AM AIMING AT.

(B) COLLECTION OF 20 OR 30 HIGH QUALITY COLOR PHOTO PRINTS DEPICTING U.S.HISTORICAL THEMES, RACIAL DIVERSITY, OR NATURAL BEAUTY SUITABLE FOR DISPLAY IN RECEPTION AREA ADJACENT TO THEATER.

4. AFTER A FRIDAY EVENING RECEPTION/SHOWING BY INVITATION, FILM(S) AND PICTORIAL DISPLAY WOULD BE VIEWED BY GENERAL PUBLIC THROUGHOUT FOLLOWING WEEK AS BRITISH PETROLEUM CENTRE'S FEATURED NOONDAY SHOW FOR THAT WEEK. THEREAFTER FILM-PICTURE PACKAGE WOULD BE AVAILABLE FOR USE AT OTHER POSTS IN SOUTH AFRICA AND POSSIBLY ELSEWHERE.

5. I WOULD GREATLY APPRECIATE YOUR INITIAL REACTION, AS SOON AS POSSIBLE, AS WELL AS INDICATION,LATER ON, OF WHAT YOU ARE ABLE TO PULL TOGETHER FOR ME.

GAMON

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